



**THE FOUNDATION OF
SCHOOL LEADERSHIP AND MANAGEMENT**

Investing in our Future Leaders

OVERVIEW

The Foundation of School Leadership and Management (FSLM) strives to strengthen the future of South Africa by empowering school leaders with the necessary skills to bring about changes that will positively influence the next generation. FSLM does this by uniting applicable companies with disadvantaged communities. The results are sustainable, long term benefits for the communities through Corporate Social Investment (CSI) and Social Economic Development (SED).

METHODOLOGY

FSLM trains, mentors and consults with various educational institutions to empower the leaders with the necessary skills, which in turn will empower other members of the communities. This is done by:

1. Offering a specially designed programme that is practical, proactive and structured to develop, train and assist professional school leaders throughout an academic year.
2. Each chosen leader is mentored, coached and developed in their own challenging environment.



3. Assisting leaders with financial advice through consultation and practical guidance at the beginning of educational projects.
4. Assisting and evaluating participating leaders' performance to ensure that they reach their ultimate potential by making use of proactive measurements.

VISION

We wish to uplift disadvantaged communities by educating leaders with measurable and effective projects, funded by Corporate Social Investments (CSI) or Social Economic Development (SED).

VALUES

Integrity – to be sincere and transparent in all our actions and adhering to the values.

Accountability - commitment to all stakeholders in achieving our goals.

Sensitivity – appreciating diversity by tolerating the differences within each other.

Respect – respecting each other as equal human beings is fundamental in uplifting communities.



BEYOND THE CLASSROOM

PRODUCTS AND SERVICES

FSLM offers a variety of services and products developed to assist educational leaders within the programmes and projects. These products and services include:

1. An annual training programme for educational leaders within three fundamental areas:
 - a. Early Childhood Development (ECD) or Pre-primary Education
 - b. Primary Education
 - c. Secondary Education
2. Mentoring or coaching educational leaders with specifically developed programmes suitable for pre-primary to high schools.
3. Entire school development and individualised project management of the Corporate Social Investment funding and capital spending.
4. Assessments of staff and educational leaders' performance.
5. Intermediary and consulting services between participating Corporate and Social Investment companies and schools.
6. Public relations, media planning and monitoring services for maximum positive awareness of participating companies and projects in consultation with the clients.



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RETURN ON INVESTMENT

Return on investment

The bottom line of participating in any Corporate and Social Investment is to make a difference in other people's lives and indirectly to strengthen the company's reputation. Therefore the return on investment includes:

1. Uplifting communities by making positive changes.
2. Peace of mind that the company's funding is responsibly spent in a measurable way on sustainable projects that will positively develop communities.
3. Strengthening of the company's image and portfolio as a responsible company.
4. Creating awareness within the communities to increase market share.
5. The possibility of partnering with potential upcoming leaders from a very young age, assisting them to transform into proficient and responsible business people.

PROVIDING FOR A FUTURE GENERATION



BOARD MEMBERS



Andrew Stead
Managing Director



Mandla Mthembu
Board Chairman



Jonathan Broekman
Director



Desmond Zeelie
Director



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